



## PRESS RELEASE

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### **Education Partnerships, Inc Expands *Impact Interns* A New Community Building Program**

Education Partnerships Inc of Fairfield, CT is expanding *Impact Interns*, a community building program that represents a partnership between a company, 20 high school students and 20 local nonprofit organizations. The program has been successfully piloted in Orange County, CA, offering the dual benefit of increasing the readiness of high school students for the workforce while also increasing the capacity of local nonprofits.

EPI works with local high schools to provide a 10-week curriculum that prepares students to become high-impact summer interns. The program has a particular focus on underserved students.

As part of the *Impact Interns* expansion, EPI is seeking corporations and foundations that would like to explore funding the program in their communities. [www.educationpartnerships.org](http://www.educationpartnerships.org)

Charlie Company, a creative marketing group based in Norwalk, CT has partnered with EPI in the marketing campaign to corporations and foundations.

#### BACKGROUND:

*About EPI:* EPI has over 20 years of success in meeting its mission of developing successful, long-lasting business/education partnerships that have a positive impact on America's youth, the workforce of tomorrow. EPI's clients include Champion International Corporation, MBNA Bank, Union Pacific Corporation, Oregon University System GEAR UP and Pacific Life Foundation. EPI's programs for these clients are highly rewarded and recognized, most recently with the 2010 National Governors Association award for The Principals Partnership program funded by Union Pacific Foundation.

*About Charlie Company:* Formed by Charlie Taney, former head of Foote, Cone & Belding, a top ten NYC ad agency. Charlie Company leverages the power and hands-on attention of world-class creative marketers to unlock the revenue potential of its client's brands. Charlie Company's team has used creative marketing to grow revenues for large clients including ATT, Colgate, JP Morgan Chase and Merck, for mid-size clients such as the NY Giants and nonprofits like SoundWaters.

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